

Guide

Journey Authentication Explained

The Journey platform uses the most robust and secure authentication methods available.

The Authentication Foundation

Authenticate the identity of a human being using these factors.

Something you know	A shared secret such as a password but is no longer very powerful.
Something you have	A mobile device because it is fairly unique to an individual. Use a shared secret and add it to something you have for added security.
Something you are	Biometrics including face, voice, and fingerprint.
Somewhere you are	Location, which is in the works.

How does Journey authenticate?

1. Multifactor

- Increases the veracity of the authentication over single factor authentication.
- Cloud-based authentication reduces the probability of fraud.

2. Biometrics

- Biometrics are hard to steal and cannot be forgotten.
- Device-based biometrics are a convenience to the user. The device passcode can be used to bypass FaceID (or TouchID). It is better than username and password but not very strong.
- Cloud-based biometrics cannot be bypassed or reset.
- As an example, 3D facial maps in combination with a liveness check offer one of the highest veracities of authentication.

Journey Supports

1. **One-time password** sent as an SMS with a 6-digit code that the user has to enter.
2. **Multi-Factor authentication** uses two or more authentication factors.
3. **Mutual authentication** is where the system authenticates both the agent and customer. Each party can then see that the other is authenticated.
4. **Step-up authentication** is a dynamically requested additional authentication.
5. **Continuous authentication** is where authentication happens multiple times during the session. This could be behavioral biometrics, passive voice, or others.

Method	Efficacy
<p>Physiological Biometric</p> <ul style="list-style-type: none"> ● Face: Facial recognition matches different face characteristics of an individual to an approved face. ● Fingerprint: a scanner gets an image of your finger, and determines whether the pattern of an the image matches the pattern of in pre-scanned images ● Voice: Voice biometrics works by digitizing a profile of a person's speech to produce a stored model voice print, or template. 	<p>Most effective</p> <p>3D face map is the most effective</p> <p>Biometric data can't be cryptographically changed.</p>
<p>Behavioral Biometric</p> <ul style="list-style-type: none"> ● A variety of sensors in mobile devices to catalog and analyze different behavioral characteristics of an individual, such as gait or typing patterns. 	<p>Very effective</p>
<p>Knowledge-Based Authentication (KBA)</p> <ul style="list-style-type: none"> ● Static such as SSN number, account number, first pet name but can be socially engineered from public information. 	<p>Effective</p>

- **Dynamic** is an attempt to make static KBA stronger using **out-of-wallet questions** with access to data from public records.

